



Ground Level Ozone Awareness Week

March 28 – April 1

The week of March 28th – April 1st has been designated as “Ozone Awareness Week.” This provides a great time to promote awareness of the 8-hour Ozone Early Action process. It also provides an excellent opportunity to promote and implement specifics outlined in the county Early Action Plan by the beginning of the 2005 Ozone Season (April 1). To support you in this endeavor, we will be offering suggestions that will increase awareness thereby create a positive impact on public health and the environment.

We are hoping that each county will commit to a minimum of one outreach/awareness activity during “Ozone Awareness Week” (March 28th – April 1st). Most counties included Education and Outreach/Awareness activities as a part of their local Early Action Plan. Here are a few suggestions of things we can help you with:

1. Issue a press release to your local newspaper or include an Ozone/Early Action news article in your county newsletter and make it available on your county website!
2. Include ozone awareness bookmarks in employee paychecks!
3. Issue a public service announcement over the radio!
4. Provide ozone education at a local community event that is scheduled to take place during “Ozone Awareness Week.”
5. Work with local school districts to encourage their support by including an air quality lesson from “Action for A Cleaner Tomorrow” curriculum!

Please keep us posted on what you are doing and how we can help. Watch for more ideas and information. Do not hesitate to call with any ideas or concerns. Thank you again for all of your hard work to keep our state’s air clean!

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